

## FOR IMMEDIATE RELEASE

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## Urrutia Consulting, NHA Advisors and TerraVerde Renewable Partners form Strategic Alliance

Larkspur, CA. (November 15, 2012) - TerraVerde Renewable Partners, LLC, a California based independent energy advisor to schools and public agencies, has formed a strategic alliance with Carlos Urrutia Consulting, of Sacramento, CA and NHA Advisors of Mill Valley, CA.

The rapid interest and growth in the California energy market has resulted in a complex, dynamic process for the public and private sector interested in benefitting from energy conservation measures and solar energy. The Carlos Urrutia Consulting/NHA Advisors/TerraVerde strategic alliance is positioned to provide turn-key consulting and project management services to public and private entities, with a particular emphasis on California municipalities: cities, counties and special districts. According to Carlos Urrutia, formerly Rocklin City Manager, "solar development and energy conservation provides significant opportunities for financial savings when properly implemented."

"We want to bring the same value added to municipal energy projects that financial advisors bring to the structuring and sale of municipal bonds. Just like financial advisors provide guidance without a conflict of interest from the actual selling of bonds, our team provides guidance on energy projects without having a conflict of interest from the actual sale or installation of energy saving and solar equipment" states Mark Northcross of NHA Advisors.

The strategic alliance is staffed with individuals with expertise in solar design, energy conservation, public and private finance, engineering, construction oversight, and public construction procurement, professionals. "We bring the expertise that most local government agencies lack and act as their staff in designing and managing the energy conservation process without financial risk to the agency," stated Carlos Urrutia.

Rick Brown, PhD, President, TerraVerde Renewable Partners, noted that, "California is one of the most attractive states in the US for renewable and energy conservation project development, and we are delighted to be partnered with the seasoned professionals at Carlos Urrutia Consulting and NHA Advisors to bring quality energy conservation and solar projects to the city, county and special district market." He added, "TerraVerde looks forward to building on our success in providing California schools and non-profits with low-cost, clean power and energy conservation solutions.."

**TerraVerde Renewable Partners, LLC** creates energy saving opportunities for school districts, local, state and non-profit organizations and commercial operations. Our comprehensive approach to planning and implementing programs in solar electricity generation, energy efficiency upgrades and demand management, provides our clients smart ways to reduce electricity costs. For more information please contact Rick Brown, President: 707-953-2885; <a href="mailto:Rick.Brown@TVRPLLC.com">Rick.Brown@TVRPLLC.com</a>

**Carlos Urrutia Consulting.** During his 35 years in local government, Dr. Carlos Urrutia developed considerable expertise in municipal processes and infrastructure finance. The former long-time City Manager led Rocklin, California through its development period and built a financially stable City with a high level of services and sound public infrastructure. For more information contact Carlos Urrutia, (916) 521-1383; carlos@carlosu.com

**NHA Advisors'** professionals have provided strategic, objective, and financially sound solutions to California public agencies and private companies doing business with local governments throughout California for over 30 years. For more information contact Mark Northcross, (415) 506-3400; <a href="mark@nhaadvisors.com">mark@nhaadvisors.com</a>